



## Advertising Reservation Form

COMMITMENTS and ARTWORK due by Aug 31, 2018

Advertiser: \_\_\_\_\_

Contact Person for Invoice: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*Please reserve our ad in the **Salute to American Heroes** Commemorative Program (size checked).  
(This reservation can be filled out on your computer and emailed if you prefer)*

Ad Sizes (Camera Ready)	B/W	4-COLOR	SIZE
1 / 4 page	\$150	N/A	6 3/8" WIDE X 2.25" HIGH PDF format 300 dpi/higher
1 / 2 page	\$275	N/A	6 3/8" WIDE X 4.5" HIGH, PDF format 300 dpi/higher
Full Page	\$500	\$750	6 3/8" WIDE X 9" HIGH, PDF format 300dpi/higher
<b>Prime Spaces:</b>			<b>COST</b>
Outside Bk Cover	N/A		\$2,000
Inside Front Cover	N/A	N/A	\$1,500
Inside Back Cover	N/A		\$1,250

\*\*\* no charge for minor changes/ Camera ready art is expected for all ads

**File format of artwork (PDF preferred, 300 dpi or higher resolution) - No Word Documents Please.**

(Size of Commemorative Program 6 1/2" x 10" H) **ARTWORK due NLT August 31, 2018**

**ALL ARTWORK MUST BE PDF format 300dpi or higher. NO WORD DOCUMENTS PLEASE!!!!**

	<b>Method of Payment preferred</b>
	Check payable to Adopt-a-Soldier Platoon, Inc.
	Please invoice me

Signature of reserving party: \_\_\_\_\_

Please mail to: Adopt-a-Soldier Platoon, Inc., Att: Ad Journal, PO Box 1111, Fair Lawn, NJ 07410

Or email to: [president@aasp.vet](mailto:president@aasp.vet)

For more information please call: Alan Krutchkoff, 201-566-3831 [krutch@aasp.vet](mailto:krutch@aasp.vet)